

**FCA GA/TN High School  
Football Border War  
December 15, 2018  
Copper Basin, Tennessee**



Please accept this invitation to be involved with the FCA GA/TN High School Football Classic presented by [Frontline Capital Mortgage](#). The game will be played on December 15<sup>th</sup>, 2018 at Copper Basin High School. This day of celebration, recognizing the areas' best senior student athletes in football is sure to be a success that you will benefit from supporting. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience.

Enclosed, you will find information outlining our sponsorship levels. If you would like more detailed information regarding any of our events or sponsorship, we would be happy to forward the information or meet with you at your convenience. We would like to give priority to best in class event sponsors in our community, those companies and business that serve a wide geographic area, are recognized leaders in their industry and will benefit from the goodwill of supporting the region's student athletes.

Some of the benefits of sponsorship for businesses are exposure to a broad customer base, product exposure, and showing community support. As a sponsor your logo may be included on event marketing and promotional materials (flyers, uniforms, t-shirts, banners, signs, etc.) mentioned in media releases, have product sampling or display, and many other benefits.

Please consider the following impressions and touch points to maximize your exposure in association with the game:

**TEAM GA-** Pickens, Gilmer, Fannin, Union, & Towns Counties

**TEAM TN-** McMinn, Polk, Bradley & Meigs Counties

- FCA local area high schools involved (12)
- 35 players per football team made up of high school seniors
- 100 high school students involved in the event
- Newspaper and Radio recognition
- Advertisement on ETC
- All proceeds support area FCA Campus Ministry

# FCA Border War Game Sponsorship Packages

## **Touchdown Sponsor \$1,500**

- (3) :30 in game commercials
- custom in game recognitions
- 2 field sign banners
- full page ad in program
- game day on site marketing opportunities
- 25 game day tickets
- All-star Sponsor during 2019 FCA Spring banquet

## **Field goal Sponsor \$1,000**

- (2) :30 in game commercials
- in game recognition
- full page ad in program
- 15 game day tickets
- All-star Sponsor during 2019 Spring banquet

## **First down Sponsor \$500**

- in game recognition
- full page ad in program
- 5 game day tickets

## **Program Ads:**

- Full page \$200 - ¼ Page \$50
- Half page \$100 - Business Card \$25

## **Sponsorship Form**

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Touchdown Sponsor \$1,500     Field Goal Sponsor \$1,000     First Down Sponsor \$500

Program Ad Only:     Full Page     Half Page     ¼ page     Business Card

### **Make Check Payable to: Ocoee FCA**

Mail to: 85 S Ocoee St • Cleveland, TN 37311

Amount of check enclosed: \$ \_\_\_\_\_ Company/Person: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For payment by credit card:                      Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_